



# PUBLIC WORKSHOP



# AGENDA

- 01 Welcome
- 02 Project Overview
- 03 Study Area
- 04 Engagement Overview
- 05 Existing Conditions
- 06 Station Overview
- 07 Next Steps

# Hello!



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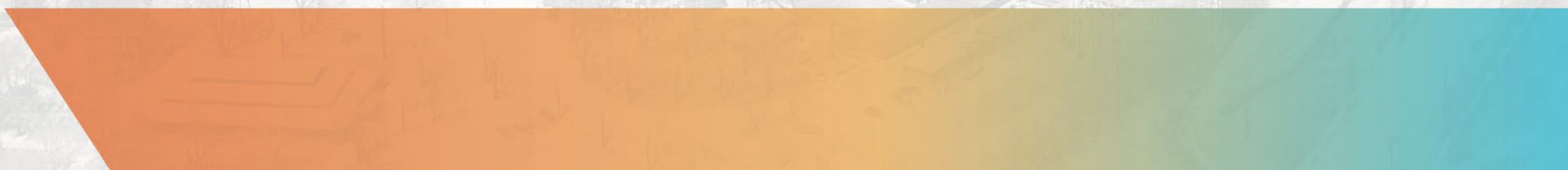
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CHASE** /

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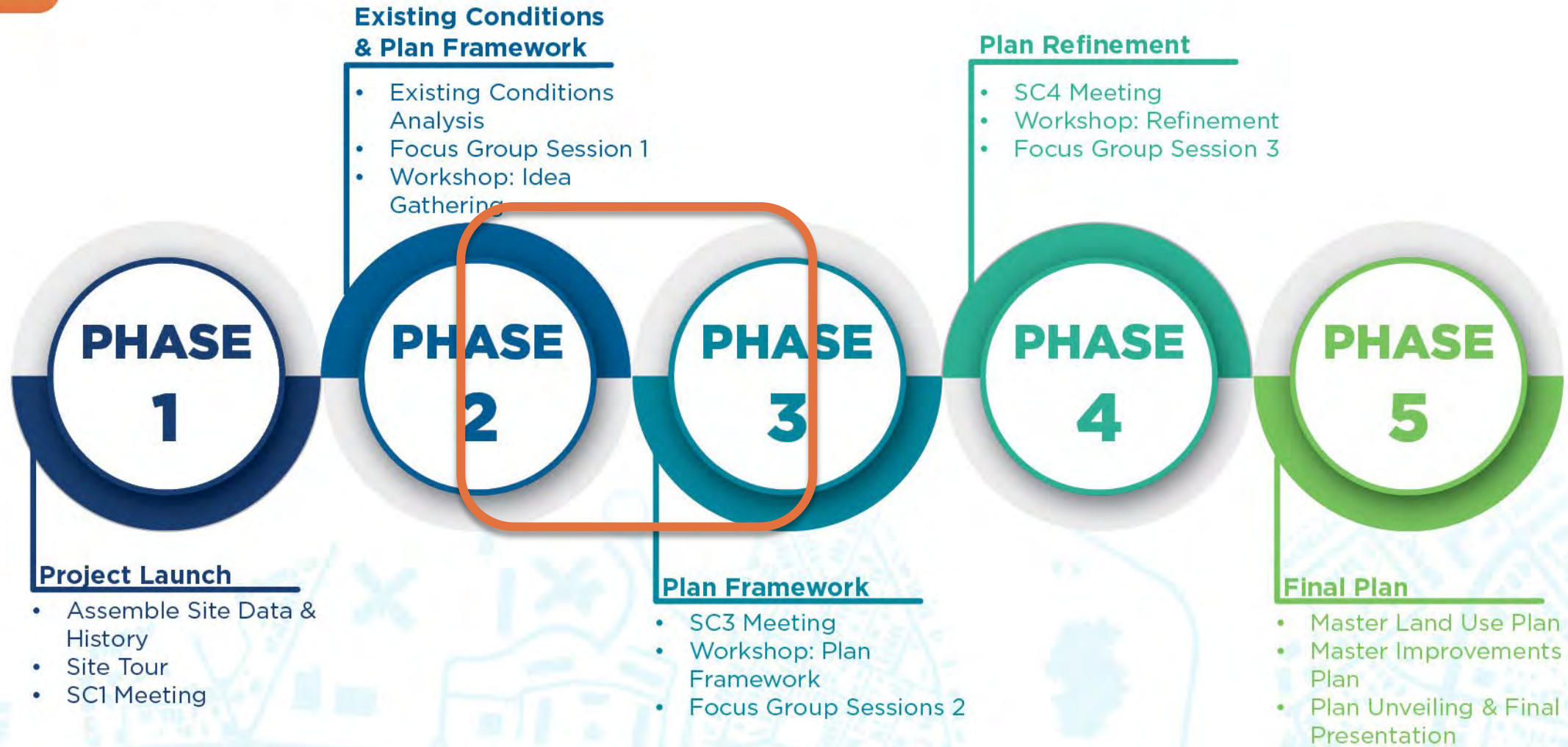


# PROJECT OVERVIEW



# 2

## Project Overview



## 2

## Project Overview

*Since we **last** saw each other...*

- We have **asked** questions and **listened**...
- Engaged in dialogue, and **continued** to listen...
- Launched a **community survey** and project landing page...
- As a team, **reflected upon** what we heard and discussed...
- Started to **ideate** around what we heard...
- Prepared **MORE** questions for conversation today!!

## *What is a master plan?*

***It is a dynamic long-term planning document that provides a conceptual layout to guide future growth and development. Master planning is about making the connection between buildings, social settings, and their surrounding environments.***

## *Our purpose statement (the why)*

*The neighborhood plan is intended to be **inclusive, holistic and flexible**, with the community driving the process and the outcomes. The resulting final plan shall be **executable, pragmatic, and provide a vision** for the space for **both** current and future residents.*



# 2

## Project Overview



# 2

## Project Overview Case Studies



◀ **CENTER GREEN PLAZA & DOWNTOWN STREETScape | WOOSTER, OH**

▼ **MAIN STREET STREETScape | REYNOLDSBURG, OH**



2

## Project Overview Case Studies

### ▼ DOWNTOWN INDIANAPOLIS | INDIANAPOLIS, IN



# 2

## Project Overview Case Studies

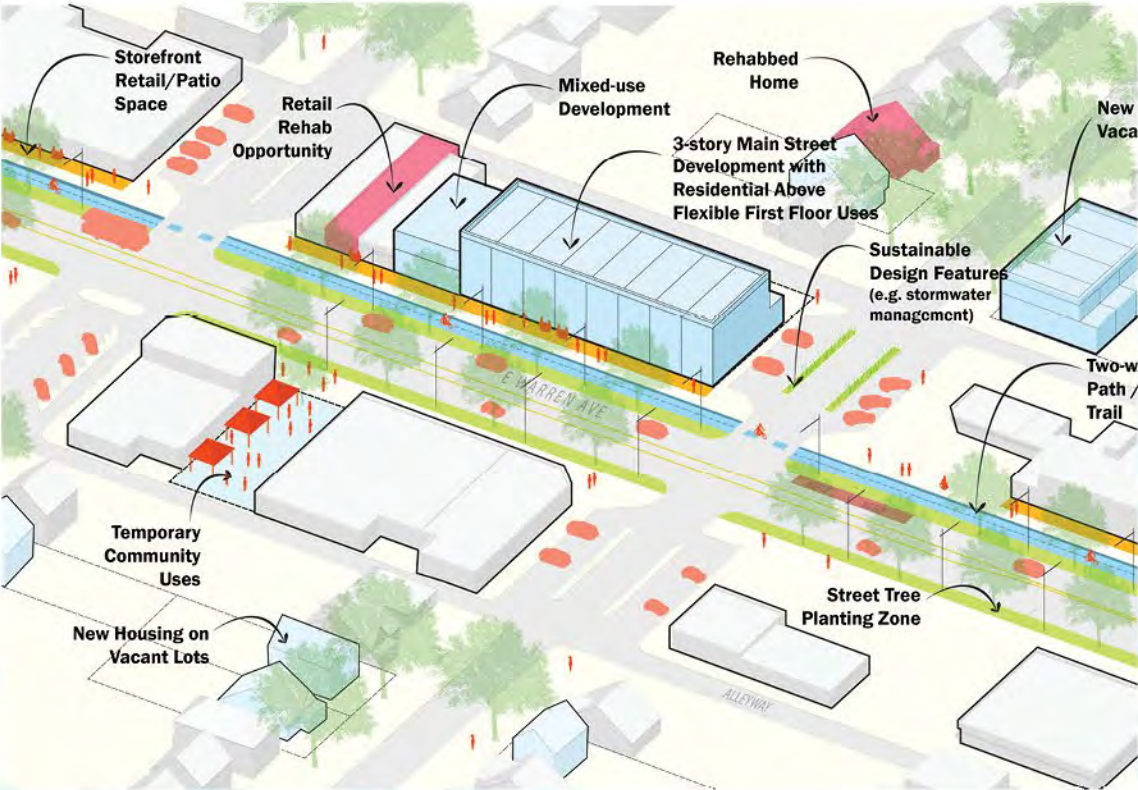
### MIDTOWN CLEVELAND | CLEVELAND, OH



# 2

## Project Overview Case Studies

### ▼ E. WARREN/CADIEUX NEIGHBORHOOD PLAN | DETROIT, MI



# 2

## Project Overview Case Studies



### ◀ LINCOLN WAY STREETScape | MASSILLON, OH

### ▼ LAKE ROAD & CLIFTON BLVD | CUYAHOGA COUNTY





# STUDY AREA



### 3 Study Area





# ENGAGEMENT OVERVIEW

The background of the slide is a faded aerial photograph of a city. A large, prominent stadium with a distinctive roof structure is visible in the upper left quadrant. The rest of the image shows a dense urban area with various buildings, streets, and green spaces. The text 'ENGAGEMENT OVERVIEW' is centered in the lower half of the image, with 'ENGAGEMENT' on the top line and 'OVERVIEW' on the bottom line. The letters are large, bold, and have a white outline. The colors of the letters transition from orange on the left to teal on the right. At the bottom of the slide, there is a solid-colored bar that also transitions from orange on the left to teal on the right, with a white triangle pointing downwards on the left side.

# 4

## Engagement Overview Tactics



**Focus Groups**



**Pop-Up Engagement**



**Mailers/ Newsletters**

**Online Survey**



**Canvassing**



**Community Meetings**



**Yard Signs**





# Euclid Beach Neighborhood Plan

Greater Collinwood Development Corporation and the City of Cleveland, in collaboration with Cleveland Neighborhood Progress and Western Reserve Land Conservancy, initiated a neighborhood plan for the Euclid Beach Neighborhood to guide development and investment in the future. The planning process includes extensive public engagement to understand the

[www.euclidbeachneighborhoodplan.com](http://www.euclidbeachneighborhoodplan.com)

# 4

## Engagement Overview Results To Date

3 Months of Engagement

500+ people engaged

15 Yard Signs Placed in the Community

Canvassing

3 Days of survey handouts and discussion



7 Methods of Engagement

- ONLINE SURVEY
- FOCUS GROUPS
- YARD SIGNS

- CANVASSING
- NEWSLETTER
- POP-UP EVENTS
- MEETINGS

5 Community Meetings

Workshops, resident meetings, and site walks

Online Survey

350+ Total Responses

Project Website

# 5

## What amenities would be important to add to your community?



Place a dot next to the amenities you would like to see.

### SEATING



2

### PLAYGROUND



6

### TRAILS (WALKING, RUNNING, BIKING, ETC.)



7

### COMMUNITY RESOURCE CENTER



5

### EVENT / PLAY SPACE



2

### FITNESS FACILITY



6

### COMMUNITY GARDEN



10

### LAUNDRY ROOM



5

### GAME ROOM



2

### GRILLS



5

Are there any other amenities you would like to see?



Place a dot next to the commercial uses you would like to see.

GROCERY STORE



43  
Co-op  
Farm market

QUICK SERVICE RESTAURANTS



6

BEAUTY / BARBER SHOP



2

DRUG STORE / PHARMACY



9

ARTS CENTER / GALLERY



8

BAIT & TACKLE



8

BANK



11

RETAIL STORES



15

MEDICAL FACILITY



6

CONVENIENCE STORE



5  
Independent

HARDWARE STORE



16

OFFICE SPACE



2

DINE-IN RESTAURANTS & BARS



26

AUTO REPAIR



4

- Ice cream
- More support to grown local biz / entrepreneurs in spaces in our community
- Resources to welcome/support immigrants, makers / artists, and other sources of new biz, new ideas, creative options
- Focus on resources for developing sustainable, environmental businesses and services

Are there any other commercial uses you would like to see?

- What about residential redevelopment opportunities?
- More market rate housing!
- Bike education / workshops and resource with Devah D Cycling
- Sustainable businesses, diversity of ownership
- Let's ride
- Bike shop and bike repair class and bike rental
- Council leadership to encourage redevelopment of vacant houses in neighborhood for mobile home park to move into
- Ice cream and putt putt
- Independently owned, employee owned, co-op businesses, let's come together vs. opening ourselves to the purely profit driven
- A Jack in the Box or Rally - sorry 105 and Vine don't meet the needs there
- Tailor, upholsterer, repair shops. Copy, printing place, additional coffee

An aerial photograph of a city, likely Los Angeles, showing a large stadium (SoFi Stadium) in the foreground, surrounded by dense urban development and green spaces. The image is faded and serves as a background for the text.

# EXISTING CONDITIONS

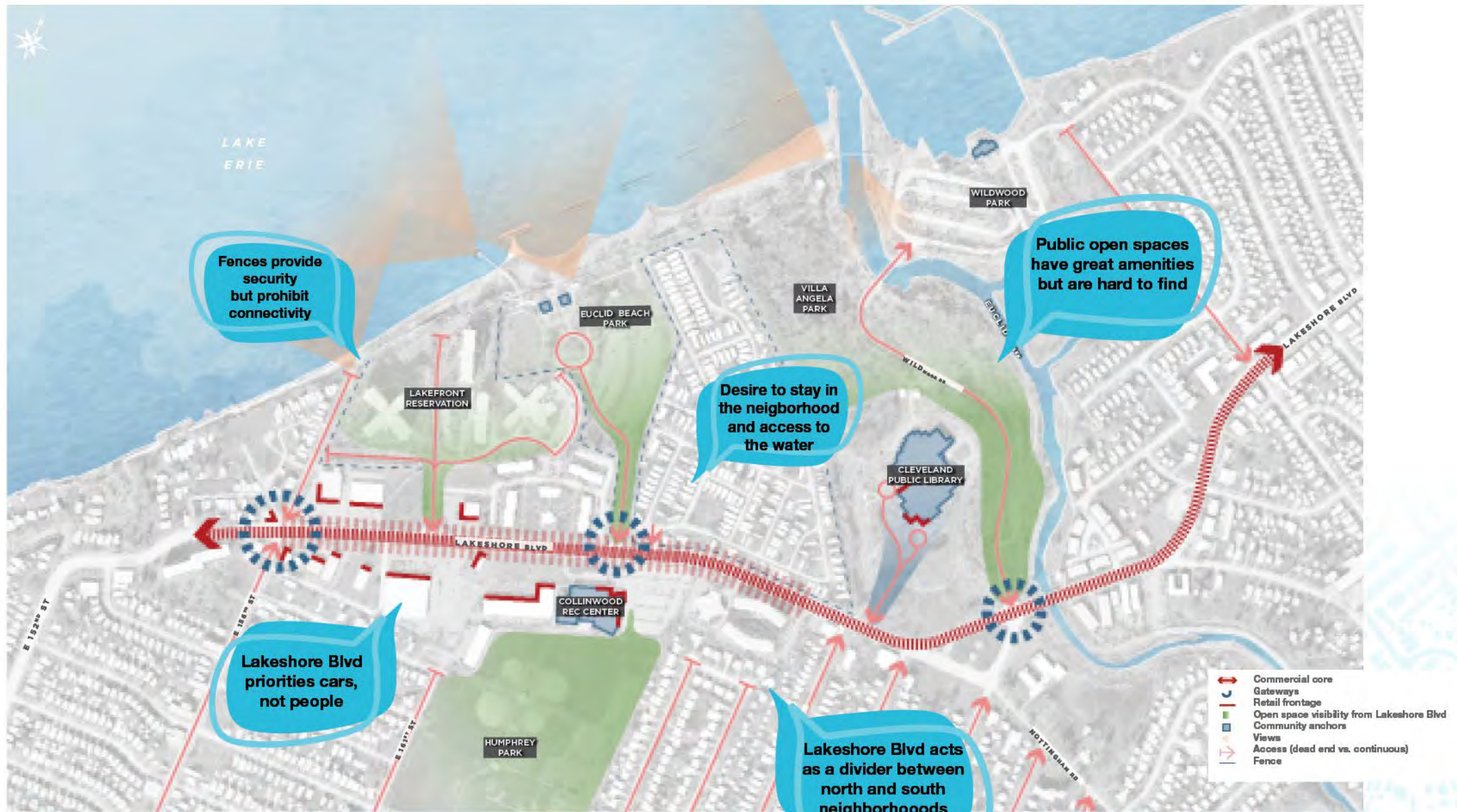
**LEGEND**

-  RTA BUS ROUTES
-  RTA BUS STOPS
-  LAKEFRONT BIKEWAY
-  GENERAL TRAILS
-  SIDEWALK
-  WALKING RADIUS
-  5 MIN. WALK
-  15 MIN. WALK
-  PROJECT LIMITS



# 5 Existing Conditions Connectivity





## 5 Existing Conditions What We Saw + Experienced



## 5 Existing Conditions What We Heard

5

## Existing Conditions Key Themes



**Neighborhood  
Amenities**



**Housing  
Options**



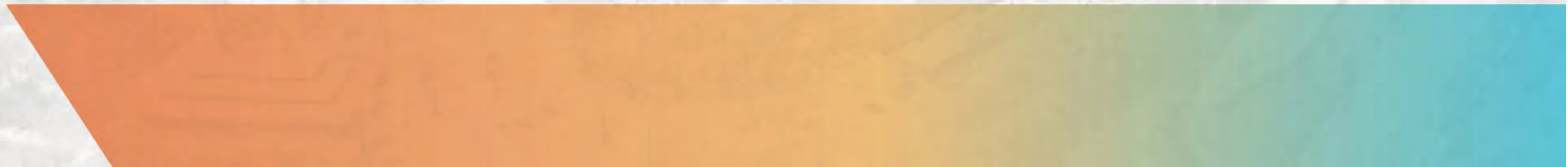
**Land Use**



**Connectivity**



# STATION OVERVIEW



# 6

## Station Overview

### Station 1

#### History

Timeline and imagery showcasing the history of the project study area.

### Station 2

#### Engagement Overview

Overview of the engagement results to date.

### Station 3

#### Urban Environment

Outline of the existing and proposed environment.

### Station 4

#### Land Use - Bubble

Examples of proposed land use along with an opportunity to give your feedback.

### Station 5

#### Connectivity - Lakeshore

Proposed street sections for Lakeshore, along with an activity to share your vision.

### Station 6

#### Area Base Maps

Come show us specific areas in the neighborhood we should look into more.

An aerial photograph of a city, likely a university campus, featuring a large stadium, several large buildings, and a network of roads. The image is faded and serves as a background for the text.

# NEXT STEPS